International Box Office Essentials

Access worldwide film performance with a virtual, all-inclusive view of the global box office

Comscore International Box Office Essentials® (IBOE) is the global movie currency, providing crucial box office measurement information to every major studio, mini-major studio and prominent independent distributor in the worldwide theatrical industry. Comscore’s unique, proprietary systems collect and deliver box office results—including weekend box office estimates and attendance information—from more than 125,000 screens in more than 25,000 theatres across the globe, delivering crucial theatrical revenue information in near real time.

Using a web-based application—along with mobile applications and customized box office reports—IBoE subscribers have access to the numbers they need, when they need them, in the language of their choice.

Why Comscore

95% CENSUS CURRENCY
Access box office spending and attendance data collected from the world’s largest markets, covering 95% of worldwide film industry gross.

GLOBAL MEASUREMENT
Gain insights from detailed reports that are available anywhere around the world, at any time, in multiple languages.

TIMELY INSIGHTS
View minute-by-minute ticket sales and attendance data so you can stay ahead of the latest box office trends.

Comscore reports box office results from Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Belarus, Bolivia, Brazil, Canada, Chile, China, Columbia, Costa Rica, Curacao, Dominican Republic, El Salvador, France, Georgia, Germany, Ghana, Guatemala, Honduras, Hong Kong, India, Iraq, Ireland, Italy, Japan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Liberia, Malaysia, Mexico, Moldova, Mozambique, Namibia, Netherlands, New Zealand, Nicaragua, Nigeria, Oman, Panama, Paraguay, Peru, Portugal, Qatar, Russia, Singapore, South Africa, South Korea, Spain, Swaziland, Taiwan, Thailand, Trinidad & Tobago, Turkey, Turkmenistan, UAE, UK, U.S.A., Uruguay, Uzbekistan, Venezuela, Zambia, and Zimbabwe.
How Comscore can help

- Discover the performance of your film in the U.S. and across the world with an all-inclusive view of the global theatrical market.

- Adjust strategies, promotions and advertising based on real-time and historical global box office performance information pertaining to specific movies and movie theatre circuits.

- Gain insight into the competitive landscape in the world's most important territories in order to determine ideal release dates.

Ready to learn more? To learn how Comscore can help you make business decisions with confidence, contact your Comscore representative or email learnmore@comscore.com.