Swift

Streamline the theatrical invoicing process and make billing easier and more efficient

Comscore Swift™ is an electronic box office reporting system that facilitates an efficient flow of reconciled theater-level ticket transactions, allowing for faster invoicing and receipt of payment to studios.

Featuring a web portal for data input or direct feeds from theaters via parsers, the Swift system catalogs granular theater-level performance attributes and electronically transmits results to studios to auto-populate their internal booking systems. Studios, in turn, can expedite the invoicing process.

Why Comscore

**COMPLETE AUTOMATION**
Simplify and streamline processes by letting Comscore automatically handle all invoices and billing transactions from start to finish.

**EFFICIENT TRANSACTIONS**
Expedite the invoicing process by eliminating waste and replacing outdated invoicing methods.

**INSIGHTS & PATTERNS**
Track spending based on ticket types to identify patterns in film performance and ticket sales.
How Comscore can help

- **Replace outdated invoicing systems** that require manual data entry from hard-copy reports by letting Comscore automatically and efficiently handle the data collection and analysis process.

- **Create more efficient and cost-effective reporting** with the ability to take in and aggregate multiple data feeds, allowing for faster, more accurate reporting.

- **Determine patterns regarding a movie’s performance** relating to specific audiences based on ticket types with access to granular Comscore box office analytics.