

Enterprise Web

Efficiently monitor and manage multiple theatres anywhere, anytime, across devices

Comscore Enterprise Web gives circuit managers an over-the-shoulder look at operations inside all their theatres from one centralized website.

A secure web-based application, it allows a single staff member to centrally title map features, manage keys (KDMs) and create trailer packs across all theatres, in turn, creating circuit-wide efficiencies.

Comscore Enterprise Web enables one staff member to manage tasks across a theatre circuit.

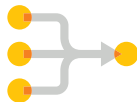


Why Comscore



INSIGHTS & TRENDS

Evaluate performance and execution of planned features, trailers and ads across your circuit.



EFFICIENT MANAGEMENT

Eliminate redundant tasks with a single staff member title mapping and building trailer packs for your entire circuit at once.



CENTRALIZE OPERATIONS

Tackle last-minute trailer changes quickly and distribute to all your theatres without involvement from additional theatre staff.

Enterprise Web is available to any exhibitor who also uses Theatre Command Center (TCC) to automate operations within its theatres.

How Comscore can help

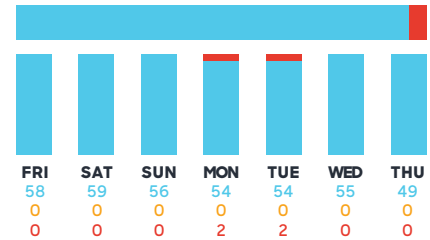
CIRCUIT OPERATIONS MANAGERS

- **Monitor your entire circuit from one screen** at the home office (or your home!).
- **Increase time spent focusing on customers** by centralizing redundant tasks for theatre managers.
- **Streamline processes and reduce human error** by automating KDM delivery.

Feature Performance Summary

All Theaters For: Week of March 15-21, 2019
Kid's Franchise Part II

Played / Scheduled Late Missed
385 / 404 0 4



Unscheduled = 0 Stopped = 15

Monitor your entire circuit's playout performance from one screen.

FILM BUYERS

- **Share preshow playout reports** internally or with studio or advertising partners to show commitments were met.
- **Resolve missing keys for your entire circuit all at once** by sorting and analyzing by distributor.
- **Make last-minute trailer changes** with the ability to immediately deploy across all of your theatres.

Pre-Show Reporting Summer Blockbuster Trailer

Feature	With Trailer	Overall	% Coverage
Superhero Movie - 2D	976	997	98%
Superhero Movie - 3D	650	669	97%
Animated Movie	51	57	89%
Romantic Comedy	402	559	72%
Horror Flick	1	260	0%

Run reports to confirm preshow commitments are being met and make changes as needed.

Ready to learn more?

To learn how Comscore can help you make business decisions with confidence, contact your Comscore representative or email hollywoodsoftware@comscore.com.